

Terre Short is the CEO and Founder of Short Group, LLC. She has been a coach in some capacity her entire career. She is a leadership and communication subject matter expert who excels at helping others leverage their strengths. She utilizes dynamic speaking skills to connect leaders to their why, and her coaching competencies to draw out individual potential and create an environment for sustained change.

Terre has more than 30 years of leadership experience, a Masters in Business Administration/Healthcare Management, and her Professional Coach Certification (PCC).

Prior to returning to Short Group, Terre served in corporate healthcare roles for ten years (2010 - 2020), as a high-level executive for one of the largest health systems in the U.S. (HCA), and as a regional director for Huron/The Studer Group.

She first established Short Group in 1995 and at that time specialized in leadership development and consulting, including coaching GMs, CEOs and other leaders. Short Group followed her hospitality career that spanned many senior leadership positions within Four Seasons Hotels and later Pebble Beach Company.

Since 1995, she has spoken for a wide range of organizations, and audiences large and small. She is highly sought after for leadership development forums and spoke at the 2018 Annual Becker's Hospital Review Conference.



Terre is passionate about bringing out the potential of others through 1:1 and team coaching, and helping leaders improve results. Speaking topics are outlined on [Short Group website](#).

Terre has coached executives at Fortune 500 companies including: Google, Salesforce, Chevron, Intuit, Fidelity, Blackrock, Philip Morris, Marriott.

Terre published *The Words We Choose: Your Guide to How and Why Words Matter* in July 2020. She contends that communication is what sets leaders apart and that elevating communication improves all aspects of leading others.

Short Group offers four [online courses](#) related to the content of the book.